

[La. Rev. Stat. Ann. §§ 51:3071 to 51:3077](#)

Quick Facts

Breach Based on Harm Threshold	Deadline for Consumer Notice	Government Notification Required
YES	Most expedient time possible and without unreasonable delay	YES

More Details

Scope of this Summary	Notification requirements applicable to persons that conduct business in the state or that own or license covered info. Some types of businesses may be exempt from some or all of these requirements and non-commercial entities may be subject to different requirements.
Covered Info	First name or first initial and last name, plus: Social Security number; driver's license number; or account, credit card or debit card number in combination with any required security or access code or password that would permit access to an individual's financial account.
Form of Covered Info	Electronic Only
Encryption Safe Harbor	Statute does not apply to information that is encrypted or redacted.
Breach Defined	Compromise to the security, confidentiality or integrity of computerized data that results in, or is reasonably believed to have resulted in, the unauthorized acquisition or and access to covered info, excluding certain good-faith acquisitions by employees or agents.
Consumer Notice	<p><u>Timing</u>: Must be made in most expedient time possible and without unreasonable delay, consistent with any measures necessary to determine the scope of the breach, prevent further disclosures, and restore the reasonable integrity of the system.</p> <p><u>Method</u>: By written notice or electronic notice if consistent with E-SIGN. Substitute notice is available if certain criteria are satisfied.</p>
Delayed Notice	Notification may be delayed if law enforcement determines that notification will impede a criminal investigation.
Harm Threshold	Notification not required if, after reasonable investigation, the covered entity determines that there is no reasonable likelihood of harm to consumers.
Government Notice	La. Admin. Code tit. 16, pt. III, § 701: If notice to Louisiana residents is required, must also provide written notice to the Consumer Protection Section of the Attorney General's office. Notice must be received within 10 days of distribution of notice to Louisiana residents and must include the names of those affected residents.
Third-Party Notice	If you maintain covered info on behalf of another entity, you must notify them following discovery of a breach if the covered info was, or is reasonably believed to have been, acquired by an unauthorized person.
Potential Penalties	Violations may result in civil penalties.

Last revised on March 26, 2018

This summary is for informational purposes only. It provides general information and not legal advice or opinions regarding specific facts. Additional requirements or conditions may apply to any or all provisions referenced herein. For more information about the state data breach notification laws or other data security matters, please seek the advice of counsel.